

Company profile: Media NV was established in the year of 2014. We are an MNC company, our Headquarter is in North America and our corporate office is in Ahmedabad.

Job requirement

Designation: Senior SEO/SEO Team Lead

Education qualification: Any Graduate

Company website: www.medianv.com

Roles and responsibilities:

- Good Communication Skills
- Expert in Local SEO
- Hands on experience in Google Tools, i.e. Google Analytics, Google Webmaster, Keyword planner
- Multitasker and good in prioritization of work and manage time effectively
- Willingness to learn new things
- Can handle a team of 2-3 people
- Perform On-page Optimization tasks
- Perform Off-page Optimization tasks
- Take care of Technical SEO/Core Web Vitals
- Review Google Analytics dashboard and report to the client
- Digital Marketing Metrics
- Review Traffic Analysis & Search Results Audit and implement actions points
- Perform Keyword analysis through Keyword Research Tools and improve Keyword Ranking
- Google Tag Manager
- Connect with Website development team and ensure necessary changes are done to the website in a timely fashion as per client requirements

Why join us?

- Competitive salary Guaranteed Incremental
- 5 days of the company (Monday-Friday).
- Great working and learning environment
- Generous leave policy
- Excellent working and learning platform
- Rewards and Recognition
- Cooperative seniors