

Greetings of the day...!!!

**Company profile:**

**Media NV was established in the year of 2014. Our Headquarter is in North America and We are an MNC company and we have an office in Ahmedabad and Chandigarh.** When you work with Media NV you work with family. We are focused on building your business because your success is the reflection of our growth. Our team is made up of individuals who are passionate, driven, and the best at what they do. We combine creativity, technology and marketing to fully integrate your business with the online world and give you ample opportunity to grow your brand. Whether you are seeking a company that is local or outsourced, we fully accommodate your goals and execute them to your best advantage.

**A FEW OF OUR STRONG SUITS INCLUDE**

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- Branding & Web Design
- Developing Online Marketing Strategies
- Programming Quality Websites
- Managing Online Reputation
- Social Media Marketing
- Creating SEO Efficient Content

**Website:** <http://www.medianv.com/>

**Job Title: Content Writer**

Your Contribution:

The Content Writer contributes deep thinking and detailed content solutions in English to produce high-quality brand, and marketing experiences and bring interesting stories and services to the market. Success in this role means delivering results through teamwork and a relentless focus on what is best for the client, ecosystem, and consumer. A successful Content Writer will be solution-focused, detail-oriented, adaptive to change, and a proactive communicator.

**Responsibilities for Content Writer:**

- > Collaborate closely with Marketing Team Leaders/Manager
- > Work with the SEO team to ensure your work exceeds our client's expectations
- > Ensure the quality of detailed copy in English throughout all phases of projects assigned
- > Work on a variety of projects across a rich spectrum of healthcare
- > Contribute to the creation of guidelines and digital brand manuals
- > Embrace challenges and inspire new ways of thinking

-> Monitor and analyze the performance of key performance indicators (KPIs) to offer suggestions for improvement

-> Use search engine optimization (SEO) strategies in writing to maximize the online visibility of a website in search results

### **Qualifications:**

-> Required Experience: 0.6 to 4 Years

-> Proven content writing or copywriting experience

-> An impeccable grasp of the English language, including idioms and current trends in slang and expressions

-> Ability to work independently with little or no daily supervision

-> Strong interpersonal skills and willingness to communicate with colleagues, and management

-> Ability to work on multiple projects with different objectives simultaneously

-> Good time management skills, including prioritizing, scheduling, and adapting as necessary

-> Proficiency with computers, especially writing programs, such as Google Docs and Microsoft Word, Excel, Outlook, and PowerPoint

-> Familiarity with each client's requirements and the company's brand image, products, and services

### **Why Join Us?**

-> Competitive salary Guaranteed Incremental

-> 5 days of the company (Monday-Friday).

-> Excellent working and learning environment

-> Generous leave policy

-> Ideal working and learning platform

-> Rewards and Recognition

-> Cooperative seniors