

**Company profile:** Media NV was established in the year of 2014. We are an MNC company ,our Headquarter is in North America and our corporate office is in Ahmedabad.

Job requirement

**Designation:** SEO Executive

**Education qualification:** Any Graduate **Company website:** www.medianv.com

## Roles and responsibilities:

- You have at least 1 year experience in SEO within the IT industry.
- Knowledge of Web analytic tools (Google Analytic, Webmaster Tools, etc.)
- Perform SEO Audits using tools like Screaming Frog, Ahref, other SEO Tools
- Perform Keyword Research
- Perform Link Building Activities/OFF Page SEO activities
- Perform various On-Page Optimization activities like the meta title and descriptions, heading tags, schema code, etc.
- Must have good written skills
- Update content and website links for maximum optimization and search engine rankings

## Why join us?

- Competitive salary Guaranteed Incremental
- 5 days of the company (Monday-Friday).
- Great working and learning environment
- Generous leave policy
- Excellent working and learning platform
- Rewards and Recognition
- Cooperative seniors