Job description

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Company profile: Media NV was established in the year of 2014. Our headquarter is in North America. We are an MNC company, and we have an office in Ahmedabad.

Job requirement:

Designation: WordPress Developer/Sr. WordPress Developer

Education qualification: BCA/MCA/B. Tech./M. Tech./B.SC.IT/BE Computer

Company website: www.medianv.com

Job Location: Thaltej, Ahmedabad (WFO)

Experience:

Must have a minimum of 2 years in WordPress Development

Job Overview:

A WordPress developer is a skilled professional responsible for designing, developing, and maintaining WordPress-based websites. This role involves collaborating with clients, graphic designers, and other developers to deliver high-quality, responsive web solutions. The WordPress developer is proficient in front-end and back-end development, ensuring seamless functionality and an optimal user experience.

Responsibilities:

Website Development:

1. Design and develop responsive and dynamic WordPress websites, including the latest devices.

2. Collaborate with graphic designers to implement visual elements and user experience enhancements.

3. Customize existing themes or create custom WordPress themes based on client requirements.

4. Can create theme or page templates that will be reused for other sites.

Front-End Development:

1. Implement and maintain the front-end functionality and appearance of websites.

2. Utilize HTML, CSS, JavaScript, and other front-end technologies to create engaging user interfaces.

3. Ensure cross-browser compatibility and responsiveness.

Back-End Development:

1. Customize and extend the WordPress core to meet specific project requirements.

2. Troubleshoot and debug issues related to back-end functionality.

3. Must follow the WordPress core to ensure all the security and other codex guidelines.

Security and Performance Optimization:

1. Implement security best practices to safeguard websites from vulnerabilities.

2. Optimize website performance, ensuring fast load times and efficient functionality.

3. Conduct regular security audits and updates.

4. Must be aware of the security guides followed by WordPress and have knowledge of handling WordPress security plugins and how to recover websites from attacks.

Content Management:

1. Train content managers (SEO and marketing teams) on how to use the WordPress CMS.

2. Need strong commands on CMS using the mostly used WordPress backend editor.

3. Ensure the content is entered in a way that adheres to best practices and is easily maintainable.

Quality Assurance:

1. Conduct thorough testing of websites to identify and fix bugs or issues.

2. Knowledge of unit testing (self-assessment of work).

3. Perform cross-device and cross-browser testing to ensure consistent performance.

Collaboration:

1. Work closely with Managers and cross-functional teams to understand project requirements.

2. Collaborate with other developers and designers to achieve project goals.

3. Collaboration with other teams or departments (SEO, digital marketing).

Qualifications:

· Bachelor's degree in Computer Science, Web Development, or a related field (or equivalent work experience).

· Proven experience as a WordPress developer (CMS + WordPress Code).

· Strong understanding of PHP, MySQL, HTML, CSS, JavaScript, and jQuery.

· Must required Experience with responsive design and mobile development

· Knowledge of Backend Editors (e.g., WP Bakery, Elementor)

· Familiarity with front-end frameworks and tools (e.g., Bootstrap).

· Knowledge of SEO best practices.

· Must create a website without any errors and follow the page speed guidelines.

· Must be aware of the forms (contact form 7, gravity, and jot form).

· Must be aware of security enhancement steps and security plugins knowledge.

· Excellent problem-solving and communication skills.

· Ability to work independently and collaboratively in a team environment.