

Job Title: Video Editor (Marketing & Content Production)

Why Join MediaNV?

At MediaNV, we help dental practices across North America grow through strategic digital marketing, content creation, and authority-building campaigns. As our Video Editor, you'll play a key role in transforming long-form content into engaging video assets that drive audience growth, brand awareness, and lead generation. If you're passionate about storytelling, content marketing, and creating impactful videos across multiple platforms, we'd love to have you on our team.

Role & Responsibilities:

We are seeking a creative and detail-oriented Video Editor to support MediaNV's marketing team by producing high-quality video content for podcasts, webinars, social media, YouTube, and other digital marketing channels.

- Edit podcast and webinar video/audio recordings into polished, professional content.
- Create YouTube-ready long-form podcast episodes, including intro/outro integration, transitions, and branding elements.
- Repurpose podcast and webinar content into YouTube Shorts, Instagram Reels, Facebook Reels, TikTok videos, and LinkedIn clips.
- Identify and extract high-impact moments from long-form content to maximize audience engagement.
- Create short promotional video clips for marketing campaigns, email marketing, and social media advertising.
- Add captions, B-roll, motion graphics, lower thirds, callouts, animations, and branding elements to videos.
- Edit audio for clarity, noise reduction, and overall production quality.
- Design and produce video snippets for website content, landing pages, and case studies.
- Collaborate with the content, SEO, and marketing teams to support content distribution strategies.
- Manage video asset libraries, organize project files, and maintain efficient editing workflows.

- Optimize video formats and specifications for different platforms including YouTube, Instagram, Facebook, LinkedIn, and TikTok.
- Stay updated on video trends, social media best practices, and content formats to improve performance.
- Support occasional graphic design and thumbnail creation requirements.
- Ensure all content aligns with MediaNV's brand guidelines and quality standards.

Qualifications:

- 1–3 years of professional video editing experience.
- Strong proficiency in Adobe Premiere Pro, Final Cut Pro, DaVinci Resolve, or similar professional editing software.
- Experience editing podcasts, webinars, interviews, and marketing content is a plus.
- Knowledge of social media video formats and platform-specific best practices.
- Ability to create engaging short-form content from long-form recordings.
- Understanding of basic motion graphics and visual storytelling principles.
- Experience with audio enhancement and synchronization.
- Strong attention to detail and commitment to producing high-quality work.
- Ability to manage multiple projects and meet deadlines consistently.
- Good communication and collaboration skills.
- Experience with Adobe After Effects, Photoshop, Canva, or related tools is an added advantage.
- Knowledge of YouTube content optimization and audience retention techniques is a plus.
- Portfolio showcasing relevant video editing work is required.

Office Timings:

- Be available to work at least 5 hours during 6:00 AM EST - 12:00 PM EST and the rest of the schedule is flexible (Total of 8 hrs a day).

Perks & Benefits at MediaNV:

- 5-Day Work Week – Work-life balance at its best!

- 12 Paid Leaves annually, so you have time to refresh and recharge.
- Training & Development Programs – Continuous learning opportunities to grow your skills.
- Employee Engagement Activities – From awards to community gatherings, we celebrate success together.
- Global Exposure working with North American clients.
- Creative freedom to work on a variety of content formats and marketing campaigns.

About MediaNV:

MediaNV is a trusted name in the digital marketing industry, delivering exceptional SEO, PPC, and web development solutions. Our team of experts is driven by a passion for innovation and a commitment to delivering results. At MediaNV, we believe in empowering our employees and creating a collaborative work culture.

How to Apply:

If you're ready to grow your marketing career and work on impactful podcast-driven demand generation, send us your resume today!